HHMC “Fast Track”® Physician Marketing Program

Content: “Marketing Guide for Hearing Healthcare Providers; (included in the above price) one 60 minute marketing orientation to establish program implementation priorities, plus an HHMC thumb drive of published clinical research articles that support your “disease state marketing” program for a period of two years; one “Physician Referral Folder” with recommended content – * the additional cost for other materials is listed below.

HHMC “60 Day Program”

Quote by Request

HHMC “90 Day Program”

Quote by Request

HHMC “365 Day Program” 12 Monthly Webinars Provided (relevant marketing topics)

Quote by Request

Monthly Retainer Fee (tailored training programs available)

Quote by Request

Travel related expenses are not included in the above stated fees and will be invoiced separately.

*All hard copy Training Manuals/binders are in addition to the above fees (except for the Fast Track Program), due to numerical variability of each clinic’s needs. Cost is: $110.00 per HHMC training manual with Clinical Research Papers, plus shipping fee.

The HHMC Physician Referral Marketing Guides are $49.95 each, plus shipping, when purchased as part of the 60 Day, or 90 Day Training Programs.

When purchased separately, the copyrighted “HHMC Physician Referral Marketing Guides” are $99.95 each, plus shipping, and are combined with a 60 Minute Marketing Consult - “The Organizational Priorities of Getting Started”.

Bob Tysoe’s conference “Guest Presenter” fee is $947.00 for the first presentation. Additional workshop presentation fees are by negotiation.

All 60 Day, and 90 Day Training Programs consist of the following contents, yet all additional training manuals must be purchased at the above listed fees.

The “Fast Track” Training Program does include the cost of the Physician Referral Marketing Guide, the HHMC Thumb Drive of clinical research articles, the HHMC Physician Referral Folder with content; plus shipping fees.

A Training Program may include some but not all of the following – please request a proposal with cost estimates, based upon organizational need:

- An HHMC Copyrighted “Marketing Guide for Hearing Healthcare Providers” ($49.95 each plus shipping).
- Training Manual Binders with comprehensive list of clinical research articles ($110.00 each plus shipping fee)
- HHMC Thumb Drive with clinical research articles ($9.95 each)
By signing my name below, I agree to the program I have designated in the checked box above. I agree to pay full amount at the time of invoicing to Robert J. Tysoe - Hearing Healthcare Marketing Co. I understand that additional travel expenses may be incurred for which I, the customer, am responsible. If my status changes during the program, I am also responsible for payment of all program fees.

Customer Signature           Customer Name    Date    HHMC Representative

Please make all payments by bank check to:
“Bob Tysoe - Hearing Healthcare Marketing Company” unless otherwise directed.

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